FACEBOOK FUNDRAISERS

If it's your birthday, there are many ways you can raise funds for us. One of our supporters even completed a Wing Walk for her 50th birthday, raising £1,173!

Facebook fundraisers are a brilliant way of raising money for SeeKenya for your birthday or any occasion, and so easy to set up!

You can easily create your own in minutes and share it on your social media so all of your friends and family can help you reach your goal. What's more, unlike other fundraising platforms, Facebook doesn't charge us for using it!

Facebook should automatically suggest setting up a Facebook fundraiser when it's near your birthday. However, if you don't get a notification or if you'd like to fundraise for a different occasion, it's quick and easy to do.

Mandisa (pictured) raised £110 for SeeKenya via her Facebook fundraiser for her 50th birthday

STEP 1

Go to http://www.facebook.com/fund/SeeKenya/

STEP 2

The fundraiser will appear. You can personalise it to you – here are some suggestions;

- Add a descriptive title for your fundraiser and tell your friends why you're raising money – the more emotive and personal your story the better.

- We suggest setting a target of £100 (if you want to raise more you can increase the target by small increments when you hit it!)

- Add a relevant cover photo for your fundraiser – a photo of you for example.

STEP 3

Click 'Create' to set the fundraiser live.

STEP 4

Once it's all set up, don't forget to share it with your friends and family to let as many people know as possible and smash your targets!

STEP 5

While your fundraiser is live, thank the people donating to it and ask your friends to share it on their own Facebook pages so more people see it.

When your fundraiser has closed, Facebook will automatically transfer the money to us.

THANK YOU!

If you have any questions, please email us at info@seekenya.org